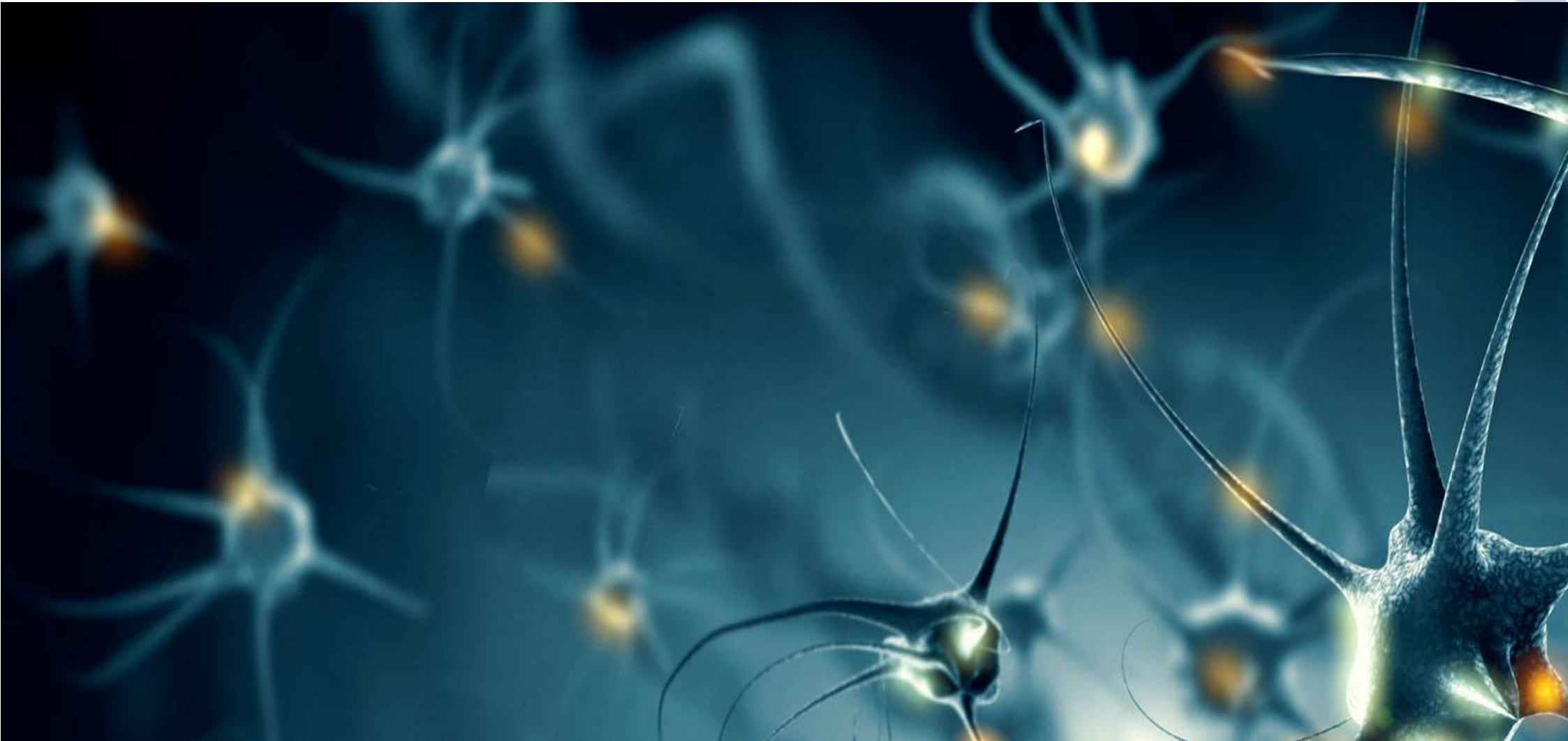




11-12 June 2020, London, UK

The European Conference on  
**Clinical Trials in**  
**Neurology and Psychiatry**



Industry Prospectus

Dear Valued Supporter,

On behalf of Conference Chairs, *Prof Dr med Göran Hajak* and *Prof Stefano Pallanti*, we take great pleasure in inviting your support of The European Conference on Clinical Trials in Neurology and Psychiatry (**CTNP2020**).

**CTNP2020** will be held at the Hilton London Wembley in London from 11-12 June 2020 and will provide an opportunity for interaction between neurology and psychiatry, in the Neuroscience's field. On one side we find Psychiatry, with its RDoC approach (Research Domain Criteria), which integrates many levels of information to better explain mental disorders and their neural circuitry, and on the other side we have Neurology, that considers the behavioral outcomes of psychiatric disorders. Through these two different perspectives we look at trial's results in a translational way, which represents the present and the future of Neuropsychiatry

The prospectus outlines the sponsorship and exhibition opportunities available at the Conference and bespoke packages are also available upon request.

We look forward to welcoming you as a valued Sponsor and Exhibitor in Vienna!

Kind Regards,

Joanne Golibroda  
Industry Sales and Exhibition Manager  
[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

US: +1-857-400-0035 ext 520 | UK: +44-203-051-4032 ext 520



THE EUROPEAN CONFERENCE ON CLINICAL TRIALS IN NEUROLOGY AND PSYCHIATRY

11-12 June 2020

## WE WELCOME YOUR SPONSORSHIP...

Category	Gold	Silver	Bronze	Exhibition
Opportunity to participate in a round table discussion	✓			
Opportunity to a organise a 10 minutes spotlight session		✓		
<b>Sponsorship Item</b>				
Opportunity to sponsor a coffee break of your choice	✓			
<b>Advertisement</b>				
1 full page colour advertisement	Back/Inside	Inside	Inside	
<b>Exhibition</b>				
Exhibition Space	✓	✓	✓	✓
Complimentary Registrations (including access to all sessions)	4	3	2	1
<b>Acknowledgement</b>				
On-site signage	✓	✓	✓	✓
Final program	✓	✓	✓	✓
Logo with hyperlink on Conference website	✓	✓	✓	✓
100-word profile on Conference website	✓	✓	✓	✓
Social Media Announcement	✓	✓	✓	✓

## GOLD SPONSOR

### Symposium

- Opportunity for one company representative\* to participate in a round table discussion (title and timing to be advised)

### Coffee Break

- Opportunity to sponsor the coffee break of your choice

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)  
To be received by 25 May 2020
- Sponsors logo with hyperlink on Conference website

### Registration

- 4 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social Media Announcement

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



## SILVER SPONSOR

### Symposium

- Opportunity to organise a 10-minute presentation\* to spotlight your company or product. Program (subject to approval of Bioevents and the Conference Chairs)

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program - To be received by 25 May 2020
- Sponsors logo with hyperlink on Conference website

### Registration

- 3 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social Media Announcement

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



## BRONZE SPONSOR

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program - To be received by 25 May 2020
- Sponsors logo with hyperlink on Conference website

### Registration

- 2 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Bronze Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social Media Announcement



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### CONFERENCE BAGS

Sponsor will provide funding of the Conference bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.

- The bag will bear the Sponsor's logo and the Conference logo
- Acknowledgment on the Conference website, in the Final Program and on-site signage



### NOTEPAD AND PENS

The sponsoring company will provide Notepads and Pens and will receive the following benefits:

- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



### LANYARDS

The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



### COFFEE BREAK *(Exclusive Sponsorship per Break)*

Coffee will be served daily during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



### ADVERTISING OPPORTUNITIES

Advertisements is available in the **inside page** of the Final Program.

### PROMOTIONAL MATERIAL

The right to display promotional material on a designated table in the exhibition area.

#### TAILOR-MADE PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details in creating the appropriate package.



## EXHIBITION

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Sponsors logo with hyperlink will appear on the website

### Registration

- 1 full complimentary registration – additional registrations will receive a 50% discount

### Acknowledgement

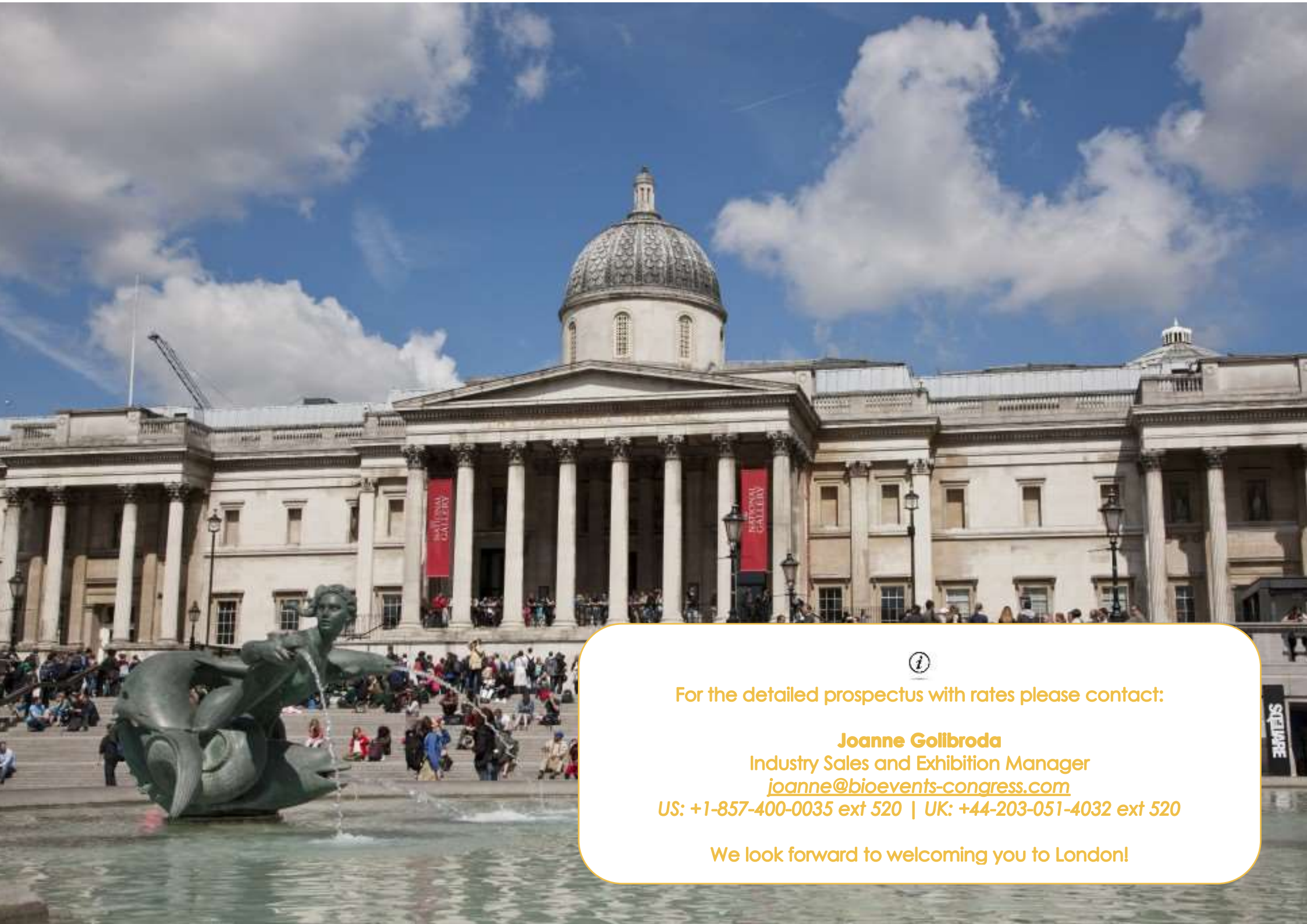
- Acknowledgment on the Conference website, in the Final Program and on-site signage
- Social Media Announcement



## GENERAL TERMS & CONDITIONS

- This agreement must be signed and returned within 4 weeks of receipt with payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Conference. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsors activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Conference premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All Conference material supplied by Bioevents in relation to the Conference is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 11 June 2020 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during BrainHit2019 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party. You agree that your participation in the Conference is at your sole risk and that you are solely responsible for any third party claim and / or claim and any damage, damage, loss, loss or expense that you, employees, suppliers, your guests and visitors may face at your home. In addition, you warrant that you have a product liability insurance company in effect.





For the detailed prospectus with rates please contact:

**Joanne Gollbroda**

Industry Sales and Exhibition Manager

[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

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We look forward to welcoming you to London!